

Available for Interview

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Raising over \$2600 for charity motivated Ira Buckman to lose 43 pounds in four months!



“Weight loss motivation inspired by charity”

Founder and President of Lose-Win

Situation tells your audience:

- How Lose-Win Situation revolutionizes the psychology of dieting
- How having one’s weight loss raise funds for charity can give hope to dieters even though they failed before
- How the deck is stacked against the dieter
- About the Einstein moment of dieting
- Why motivation is the key to successful dieting
- How a person can turn their inner sense of compassion into a powerful motivation resource
- Why the hype and exaggeration forms of motivation are blueprints for failure
- How Lose-Win Situation motivates through a concrete fact, not hype or exaggeration
- About the amazing story of the research study to crown the king of all diets
- What the Upside/Downside Dilemma is and how to overcome it
- About the cornerstones of Lose-Win Situation: compassion, goodwill, charity and gratitude
- How Lose-Win Situation works in conjunction with the reputable diet plans

..... And much more

How bad is America’s obesity epidemic?

Two thirds of all Americans are overweight and one third are obese. People who do manage to lose weight usually fail to maintain their weight. Some studies have found that 80% gain all of it back within two years and 95% gain all of it back within five years. Motivation is the key!

Three Types of Motivational Failure

- 1) Many millions of Americans can never get motivated to even start a diet.
- 2) Many millions more get motivated to start a diet but fail to stay motivated to stick with it.
- 3) Many millions more actually stay motivated to get down to goal weight but fail to stay motivated to maintain their weight!

The Powerful Combination of Charity & Compassion

Raising funds for charity through one’s weight loss taps into a person’s inner sense of compassion and makes him or her ask: What is more important: satisfying my cravings or supporting people suffering from illness, poverty and abuse? Very powerful!

LoseWinSituation.com is free for dieters to register and to start to experience a revolutionary approach to dieting