

Sample Interview Questions

for Ira Buckman

Founder and President of Lose-Win Situation
“Weight-loss Motivation Inspired by Charity”

www.LoseWinSituation.com

1. What exactly is Lose-Win Situation?
2. How bad is America’s obesity epidemic?
3. Why can’t people stay motivated to stick to their diets?
4. How does Lose-Win Situation motivate dieters?
5. Why does supporting a charity make a difference?
6. How did you come up with the concept of “weight-loss motivation inspired by charity?”
7. How does a dieter register to support a charity through their weight-loss?
8. What kinds of charities are listed on the Lose-Win Situation website?
9. What if a dieter would prefer to support a charity not listed on your website?
10. Where do the donations come from?
11. What are Lose-Win Situation’s views toward diet and exercise?

To Schedule An Interview

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